



Rohan Badenhorst – 3resource LLP – Partner: Financial Economics and Strategic Product Design Solutions
Chartered Global Management Accountant and MBA (Henley Business School)

Menu of Financial Solutions Delivery specialism

Item	Relevance	Period (Years)	Rating
Strategic Level			
➤ Analyse and Design Business Models and Transformation Agendas	→	5	▼
➤ Design and Implement Financial and Risk Governance Frameworks	↗	5	▶
➤ Target Operating Model Transformations	→	5	▼
Effectiveness Identification			
➤ Market and Opportunity analysis and identification	→	4	▶
➤ Driver Based Planning and Management		2	
➤ Value Based Management implementation	↗	3	▶
➤ Product design and implementation	↑	3	▲
Efficiency Improvement			
➤ Financial Business Process Engineering	↑	15	▲
➤ ERP and Financial systems & process redesign		4	▼
➤ Key Performance Indicator (KPI) design and implementation (Behavioural Drivers)	↗	5	▲
Operational Finance			
➤ Management Information Systems & Project based Reporting	↑	22	▲
➤ Financial budgeting, planning, forecasting and modelling	↑	15	▲
Development Dynamics			
➤ People and Capability development via training modules:			
○ IFRS – International Financial Reporting Standards	↑	2	▲
○ Rolling Forecasting and Planning	↑	1	▲
○ Driver Based Financial Modelling, Planning and Budgeting	↑	2	▲
➤ The Boardroom Incubator	↑	1	▶

Key to experience rating:

Relevance	Period	Rating
Recent in depth involvement ↑	Number of years involvement with	Subject Matter Expertise ▲
Team member / < 3 years ago ↗		Senior Management ▶
>3 years ago / significant exposure →		Management level ▼

Menu of Products

Name	Description
BASiQx ©2010 - 2012	Fixed Fee Back-Office Accounting & Taxation Support Services
ValueBasics	Value Based modelling and efficiency implementation frameworks
ProjeCount	Resource based Freelance, Interim & Gap (FIG) financial management and project based financial control and reporting solutions
Quickbooks	Small & micro business accounting package
CLOUDknowledge	IT Shared Services & Cloud Computing based Financial & Risk Governance

Clients:

BUPA – Healthcare Partner	- Global Healthcare and Care Home provider
Royal Bank of Scotland	- Global and Commercial Banking
Pearson Education	- International Publisher and Training content provider
Smith Group plc	- International Engineering conglomerate
Travelex	- International (Private Equity) FX solutions
Unilever	- International FMCG conglomerate
Nuffield Health	- National Healthcare group - UK
Intercontinental Hotels Group (IHG)	- International Hotel, leisure and beverage provider
Davis Langdon	- International Survey Practice
Alexander Brookes	- Training provider in Nigeria and the Middle East
Companies Commission of Malaysia	- Company regulator in Malaysia
Risk Reward Limited	- International Boutique Risk Consultancy – Financial Services
Private Clients	- Portfolio of private Accounting & Taxation advisory clients

Further Information:

Committee member (Treasurer) – Henley Business School Healthcare Special Interest Group	2010 to date
Committee Member – IMSIG (Interim Management Special Interest Group) – Institute of Chartered Accountants in England & Wales	2008 to date
Centre Correspondent – Jeddah, Saudi Arabia – Chartered Institute of Management Accountants	2001 - 2004
<i>“Rolling Forecasts & Effective Budgeting”</i> – 2-day workshop presented in Bangkok & Dubai	Nov 2010 & Jan 2011
<i>“Effective Budget Forecasting”</i> – 3-day workshop presented in Kuala Lumpur	Dec 2009
<i>“Psychology & Dramatic Arts”</i> – Guest Lectured at European Business School	Mar 2008
<i>“In Search of the Market Soul”</i> – Conference paper written and delivered to the 8th International Conference on Corporate Governance and Board Leadership	Oct 2005

Education

Chartered Global Management Accountant (CGMA 1999), PG Dip Tax Law, MSP Practitioner,

MBA (Henley Business School) 2011

Contact details

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Web Publications:

- Blog posts:
1. [The Virtuous Continuum](http://thevirtuouscontinuum.com/) – commentary on Cloud Computing, IT Shared Services and Technology enabled Business Process Improvement (<http://thevirtuouscontinuum.com/>)
 2. [theMarketSoul ©1999 - 2011](http://themarketsoul.com/) – behavioural experiential learning in economics (<http://themarketsoul.com/>)

Risk Management – Global Risk Update magazine (Article contributor)

Available at <http://www.riskrewardlimited.com>